



## Tobacco Vapor Electronic Cigarette Association

1.888.99.TVECA (988.8322)

[info@TVECA.com](mailto:info@TVECA.com)

### Membership Agreement

The applying company, \_\_\_\_\_ (Applicant), shall:

1. Advertise that electronic cigarettes (also applies to eliquid) are classified as a tobacco product
2. Make **no** medical claims regarding, but not limited to: safety, health benefits, smoking cessation
3. Show prominently, the TVECA approved warning on products that contain nicotine, on print materials, and throughout the website
4. When offering eliquid, ensure: all eliquid containers have child-safety caps, the maximum size bottle containing nicotine will be 30ml, the maximum nicotine level sold to consumer is no greater than 36mg/ml or 3.6% of total volume of cartridge
5. Show prominently, nicotine level and expiration dates on individual cartridge plastic wrap (applies also to any eliquid packaging)
6. Display nicotine levels numerically (e.g. 24mg) and/or show percentage (e.g. 24mg/ml=2.4%)
7. Not use the terms "light/med/high/strong/etc" but instead use an option color code to signify strength (High-red, Med-Blue, Low-Silver; Menthol High-Green, Menthol Med-Light green/Yellow/Orange, Menthol Low-Lighter green/Silver; Extra High-Brown/Maroon/Purple)
8. List all primary ingredients on website and reference this webpage on packaging/instruction card
9. Not offer flavors with names that directly appeal to minors (e.g. Cotton Candy, Bubble Gum, etc)
10. Inform consumers that all cartridges are recyclable and that there is a proper disposal of batteries
11. Ensure, with reasonable certainty (e.g. verification services), online buyers to be of legal age to purchase in an area consumer resides and/pr more specifically where the product will be shipped
12. Ensure, with reasonable certainty (e.g. state issued photo ID), in-person buyers to be of legal age to purchase in area consumer resides and/or more specifically the area of place of business
13. Ensure marketing materials (e.g. BE COOL) and product packaging does not market and/or directly appeal to minors (e.g. cartoons, candy, etc)
14. Ensure automatic subscriptions to have prominent, bold colored text stating the consumer's card will be charged monthly until canceled. Subscriptions will be phone/email verified. Cancellation of automatic subscriptions should be easy (e.g. one button cancel on personal account homepage)
15. Not offer Free Trials (a money back guarantee is sufficient)
16. Have and enforce a Terms and Conditions Agreement with any resellers who will accept and enforce all the TVECA rules and regulations regarding the sale of e cigarettes.
17. Submit to, and pay for, cartridge/eliquid random testing once every 6 months and that all samples be sent within 3 days of notification
18. Adhere to the terms and conditions of the TVECA Bylaws and Constitution
19. This agreement shall be binding for 1 year and renew automatically unless canceled in writing.
20. The TVECA shall be held harmless from any member activities at all time.

I, \_\_\_\_\_ (Signature of President/CEO/Authorized Agent of Applicant), agree to abide by the rules above.

Signed today, \_\_\_\_\_ (Date)

\*Please print, sign, scan, and email to [Application@TVECA.com](mailto:Application@TVECA.com).



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\*\*Rules may be modified, with notice.

INFRACTIONS:

COMMENTS:

REFERRALS: